WHEREAS, Villa Alegre, the Happy Village, is seen on five South Dakota Public Television Stations and on more than two hundred stations throughout the United States; and,

WHEREAS, Dr. Rene Cardenas, founder of Bilingual Children's Television, has created a series that helps both English-speaking and Spanish-speaking children gain a more comprehensive understanding and appreciation of both languages and both cultures; and,

WHEREAS, Villa Alegre has been acclaimed as the best program of its kind for the way it creates a linguistic and cultural bridge between home and school and the entire community; and,

WHEREAS, Villa Alegre utilizes the medium of television as a most effective educational tool. The program highlights the tremendous human resources enjoyed in this country:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of February 14, 1977, as

VILLA ALEGRE WEEK

in South Dakota, and commend Villa Alegre, and its inspiration, Dr. Rene Cardenas, for giving us a program which aids all citizens in their appreciation for the beauty and richness of the Spanish heritage.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this loth day of February, in the Year of Our Lord, Nineteen Hundred and Seventy-Seven

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE